

Nurture Smart Product Descriptions

Trusted by 500+ Hospitals and Thousands of Parents

Nurture Smart is an innovative brand that designs, engineers, and manufactures unique developmental toys for infants. Our Nurture Smart Crib Mobiles are the most advanced crib mobiles ever created. Designed with input from healthcare professionals, Nurture Smart products include exceptional safety, child development, and comfort features. Our mission is to provide unique products that combine fun with sensory features that promote brain development and motivate physical activity.

Nurture Smart Crib Mobile

The Nurture Smart Crib Mobile is the most advanced crib mobile ever created. Designed with input from healthcare professionals our crib mobile includes exceptional safety, child development, and comfort features. Your baby will benefit from our research-backed features, such as night light and celestial images, black & white and color viewing images, and a full slate of calibrated sound options including an in-womb heartbeat.



SAFE & CLEAN

Nurture Smart puts safety first. Made from non-toxic, durable materials, our BPA free baby mobile lets your child enjoy a safe musical environment. The sleek and modern design of the mobile is easy to clean and disinfect. Our mobiles have no loose parts that could fall and create a choking hazard for your baby. Fits most cribs with rail size not exceeding 2.25".

ENCOURAGES VISUAL DEVELOPMENT

Use this unique crib mobile to encourage your baby's visual development! There are six rotating images in both bold black & white and contrasting colors that will grab your little one's attention, promoting vision development. This easy to attach baby crib toy can be adjusted up or down based on baby's age and visual acuteness.

MUSIC & SOUNDS

We have included 5 soothing sound choices selected by clinicians and audiologists which include womb heartbeat, ocean waves, lullabies, and white noise.

BRAIN & SENSORY DEVELOPMENT

Sooth and entertain your baby during naptimes, bedtimes, and wake-up times with the features included with the Nurture Smart Mobile. Intended for newborns through 5-month-old infants.

MODERN DESIGN

Our unique, hospital-approved design makes cleaning and disinfecting the mobile quick and easy.

Nurture Smart Portable Mobile

The Nurture Smart Portable Mobile was designed with input from healthcare professionals and includes exceptional safety, child development, and comfort features. The versatile attachment design allows the mobile to easily attach to almost any bassinet, crib, play yard, bouncy seat and much more! The record feature also allows parents, grandparents, siblings, or others to record and play their own voice and custom sounds to the baby.



BRAIN & SENSORY DEVELOPMENT

Make your baby feel relaxed and calm during naptimes,

Bedtimes, and wake-up times with our music mobile with record and playback feature. Attach the mobile onto your baby's crib, bassinet, or play yard to enhance and stimulate infant brain and sensory development. Intended for newborns through 5-month-old infants!

SAFE & CLEAN

We believe that baby safety is extremely important. Made from non-toxic, durable materials, our BPA-free baby mobile lets your child enjoy safe visual and auditory stimulation. The sleek and modern design of the mobile is easy to clean and disinfect. Our mobiles have no loose parts that could fall and create a choking hazard for your baby.

MUSIC FOR BABY

Our captivating crib mobile with music comes with five pre-programmed sounds - heartbeat, white noise, lullaby, ocean waves, and classical music – providing the perfect balance between auditory learning and comfort. Our portable mobile comes with the capability to record and play back up to 5-minutes of familiar voices, singing, and custom sounds.

ENCOURAGES VISUAL DEVELOPMENT

Use this musical crib toy to encourage your baby's visual development! There are six rotating images in both bold black & white and contrasting colors that are sure to grab your little one's attention, promoting visual development. The Nurture Smart Portable Mobile can be easily adjusted up or down to ensure optimal visual development based on your baby's age. It even includes a picture holder for added visual stimulation.

EASY TO INSTALL

Take it everywhere! Our portable crib mobile is delivered fully assembled and can be carried with you to entertain your baby on the go. It can be easily mounted onto the bassinet, crib, play yard, bouncy seat and much more. Our baby mobile is convenient for parents and caregivers to use whether you are at home or out and about.

SAFE BABY PLAY GYM

This baby activity gym was created to enhance and stimulate your child's brain, muscle and coordination development. This baby gym is safe to use as it is easy to clean and provides sensory activities that will provide hours of fun for your little one. The folding feature makes it convenient and portable and allows you to use it on the go.

DEVELOPMENTAL GYM

Enhance your baby's growth! Our baby gym is designed for babies 0-12 months and is meant to help with their early development through sensory stimulation and physical exploration. This gym has 6 custom infant developmental toys that are designed with the input of psychologists and child life specialists. The design of the gym is meant to better stimulate brain and sensory development in babies.



FITS IN THE CRIB

Our baby gym can be used in multiple settings and is the only infant play gym that can safely fit in your baby's crib. It can also be used in play yards, on the floor, and even above many baby seats. This baby sensory gym will offer your baby hours of fun, exploration, and sensory stimulation including brain, muscle and coordination development.

CUSTOM INTERACTIVE TOYS

The toys are engineered to engage your little ones and provide hours of fun. This infant activity center comes with four upper attachment loops that are positioned for optimal visual engagement. The loops also make changing the toys effortless. These toys were carefully crafted to provide visual, auditory, and tactile stimulation providing visual, auditory, and tactile feedback when touched. A photo frame is included for your baby's favorite picture.

STORE & CLEAN WITH EASE

Made with ease of storing in mind, this lightweight, portable baby gym can be easily folded and unfolded with the single press of the button. The legs of the activity gym can be removed for more compact storage spaces. The hospital-approved design is easy to clean and disinfect for baby's safety.